

FREE STARTER KIT FOR ONLINE SELLERS

Ship faster with labels that **just print.**

A no-nonsense guide to labelling an Etsy, Shopify or eBay shop: the three sizes you actually need, how to pick a printer, the one setting that stops labels printing tiny, and a workflow that turns orders into labels in seconds. No account, no per-label fees.

What's inside

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Print it all free. paperready.studio is a browser label designer plus a tiny local agent that prints straight to any label printer at true size. Free and unlimited on one computer, no sign-up to design and print.

The three label sizes you actually need

Most shops only ever use three. Get these right and you can label anything you sell.

4 × 6 in · thermal roll or fanfold

Shipping labels

The carrier standard. USPS, UPS, FedEx, Etsy, Shopify and eBay all hand you a 4 × 6 PDF. Print it edge to edge on a thermal printer, never shrunk onto a letter page.

2 × 1 in · thermal roll

Product & barcode labels

Brand, price and a scannable UPC or Code 128 for shelves and the register.

2⁵/₈ × 1 in · Avery 5160 sheet

Address & return labels

30 to a US Letter sheet on a normal printer. Great for return addresses and bulk mailers.

Also handy

- **2 × 2 in square (Avery 22806):** candle, soap, jar and craft labels.
- **4 × 2 in:** bigger product panels and wrap-around bottle labels.
- **½ × 1¾ in (Avery 5167):** tiny return-address labels, 80 to a sheet.

Picking a label printer

You do not need an expensive one, and you are not locked to a brand. If your computer can see the printer, PaperReady can print to it.

Thermal 4 × 6 printers (for shipping)

No ink, fast, one label per peel. Popular budget picks: **Rollo**, **DYMO LabelWriter**, **Munbyn**, **Phomemo**, **iDPRT SP410**, **Polono**, and **Zebra** or **Brother QL** if you already have one. All work the same way with PaperReady.

The office printer you already own (for sheets)

An inkjet or laser prints Avery-style sheets: address labels, product labels, squares. No new hardware needed to get started.

The true-size rule

The number-one reason labels come out shrunk in a corner: the app scales the label to fit a letter page. The fix is simple.

- **Always print at 100% / Actual size**, never "Fit to page".
- Print through a tool that sends the label to the printer at its real size. A browser or PDF viewer will often scale it; a local print agent will not.
- **Test it once:** print a 1-inch square and measure it. Exactly 1 inch means you are set. Try it at paperready.studio/tools/print-test.

Your order-to-label workflow

Shipping a marketplace order

Buy the label in Etsy / Shopify / eBay, open the 4 × 6 PDF, and print it at true size on your thermal printer. Or connect Shopify and let each new order auto-print a label on your bench.

Product & barcode labels from a spreadsheet

Keep your products in a spreadsheet with a SKU or UPC column. Import it, map the columns, and every row prints its own label with a scannable barcode. No mail merge.

Launch checklist

- Pick your three sizes: 4 × 6 shipping, 2 × 1 product, address/return.
- Choose a printer (thermal for shipping, office printer for sheets).
- Install the free Print Bridge and run the 1-inch true-size test.
- Design your product label once and save it to reuse.
- Set up your order workflow (manual PDF or Shopify auto-print).
- Keep a spreadsheet of SKUs ready for batch product labels.

Ready to print? Design and print free at paperready.studio. Any printer, true size, unlimited labels, no per-label fees, no account to get started.